

E88009_Partner_R3.1_26Nov07A

Postcard Front Side - HP Lead

Getting a lower TCO for your SAP environment can be smooth sailing when you have the right partners.

For infrastructure transition and SAP ERP 6.0 upgrades, no one knows the SAP environment like HP and its partners.



hp

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Postcard Addressing Side - HP Lead

Get the right support team to lower the TCO for your SAP environment – HP and its partners.

HP and its partners can show you how consolidation and virtualization will improve your current SAP operations and efficiency now, as well as better preparing you for a future upgrade to SAP ERP 6.0.

As one of SAP's largest technology partners, our experts know how to implement a seamless transition to the HP Integrity server platform to deliver better performance and reliability with lower costs. Most importantly, we'll be there for you every step of the way, to minimize transition downtime and provide continual on-site support. And when you're ready, your HP Integrity platform provides a solid foundation for an upgrade to SAP ERP 6.0.

HP makes transitioning a whole lot easier on everyone. Especially you. That's technology for better business outcomes.



Alternative Thinking about Collaborative Results.

Find out how you can lower costs and improve performance with the [specific offer copy here].

Call today: 1-XXX-XXX-XXXX or visit: www.urlxxxxxxxxxxx.com

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offer copy options:

Find out how you can lower costs and improve performance with the HP SAP Infrastructure Transition Assessment.

Find out how you can lower costs and improve performance with the complimentary SAP Infrastructure Discovery Workshop.

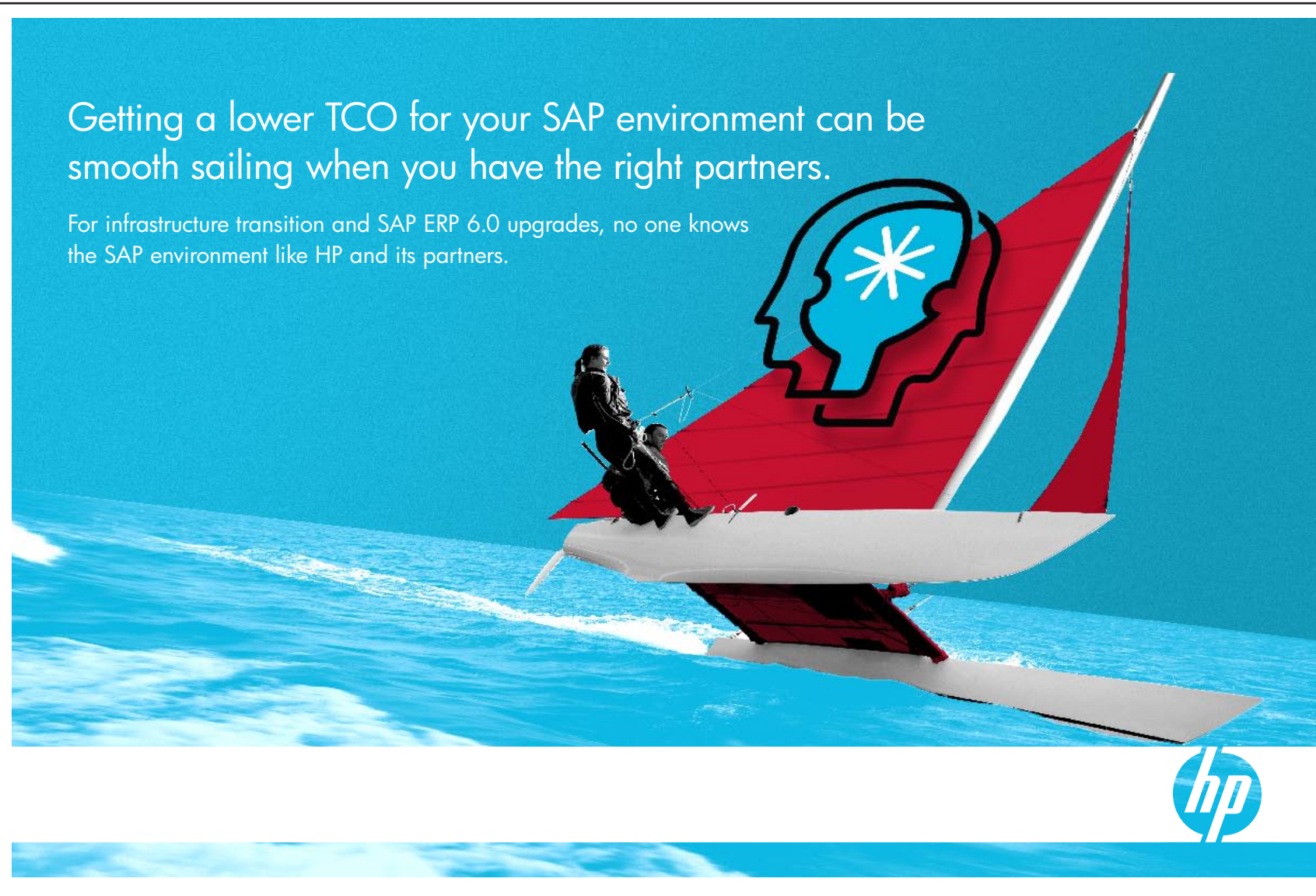
Find out how you can lower costs and improve performance with the [Local Partner Offer].

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Postcard Front Side - PARTNER Lead version

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Postcard Addressing Side - PARTNER Lead version

Get the right support team to lower the TCO for your SAP environment – [Customized Partner Name] and HP.

[CUSTOMIZED PARTNER NAME] and HP can show you how consolidation and virtualization will improve your current SAP operations and efficiency now, as well as better preparing you for a future upgrade to SAP ERP 6.0.

Our experts know how to implement a seamless transition to the HP Integrity server platform to deliver better performance and reliability with lower costs. Most importantly, we'll be there for you every step of the way, to minimize transition downtime and provide continual on-site support. And when you're ready, your HP Integrity platform provides a solid foundation for an upgrade to SAP ERP 6.0.

[CUSTOMIZED PARTNER NAME] and HP make transitioning a whole lot easier on everyone. Especially you. That's technology for better business outcomes.



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Find out how you can lower costs and improve performance with the [Local Partner Offer].

From: HP
To: Sample A. Sample
Subject: Lower risk. And your SAP TCO.

Reduce your TCO with an SAP infrastructure upgrade.

Find out how with an HP SAP infrastructure transition assessment.

[Learn more>>](#)

Dear Sample A. Sample,

With the mounting cost – and pressure – of maintaining a previous generation SAP environment on a PA RISC infrastructure, it's time to talk seriously about upgrading.

HP's approach makes modernizing virtually seamless. We'll work collaboratively with you to deliver:

- Cost-saving strategies for transferring SAP applications to a faster, more flexible platform of HP Integrity servers
- Lower SAP TCO
- A rock-solid foundation for your upgrade to SAP ERP 6.0
- On-site support every step of the way
- Minimal downtime
- Continual, on-site support every step of the way

See how HP makes upgrading a whole lot easier on everyone. Especially you. That's technology for better business outcomes.

Sincerely,
Sample A. Sample

For a lower-TCO approach to upgrading your SAP infrastructure, let's get together for an HP assessment. [Learn more today>>](#)

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Get a lower TCO and better performance for your SAP applications. We'll show you how.

With the complimentary SAP Infrastructure Discovery Workshop, you'll meet with experts to exchange ideas, approaches and solutions for lowering TCO for your SAP environment. Everything from transitioning your infrastructure and reducing costs, to building a stronger foundation for an upgrade to SAP ERP 6.0. Register below.

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